CHURCH GROWTH magazine

2026|27 MEDIA KIT



CHURCH GROWTH magazine

ChurchGrowthMagazine.com

info@churchgrowthmagazine.com

Connecting you with influential leaders

- **80,000 Subscribers**
- **60% pastors**
- **40% church staff**

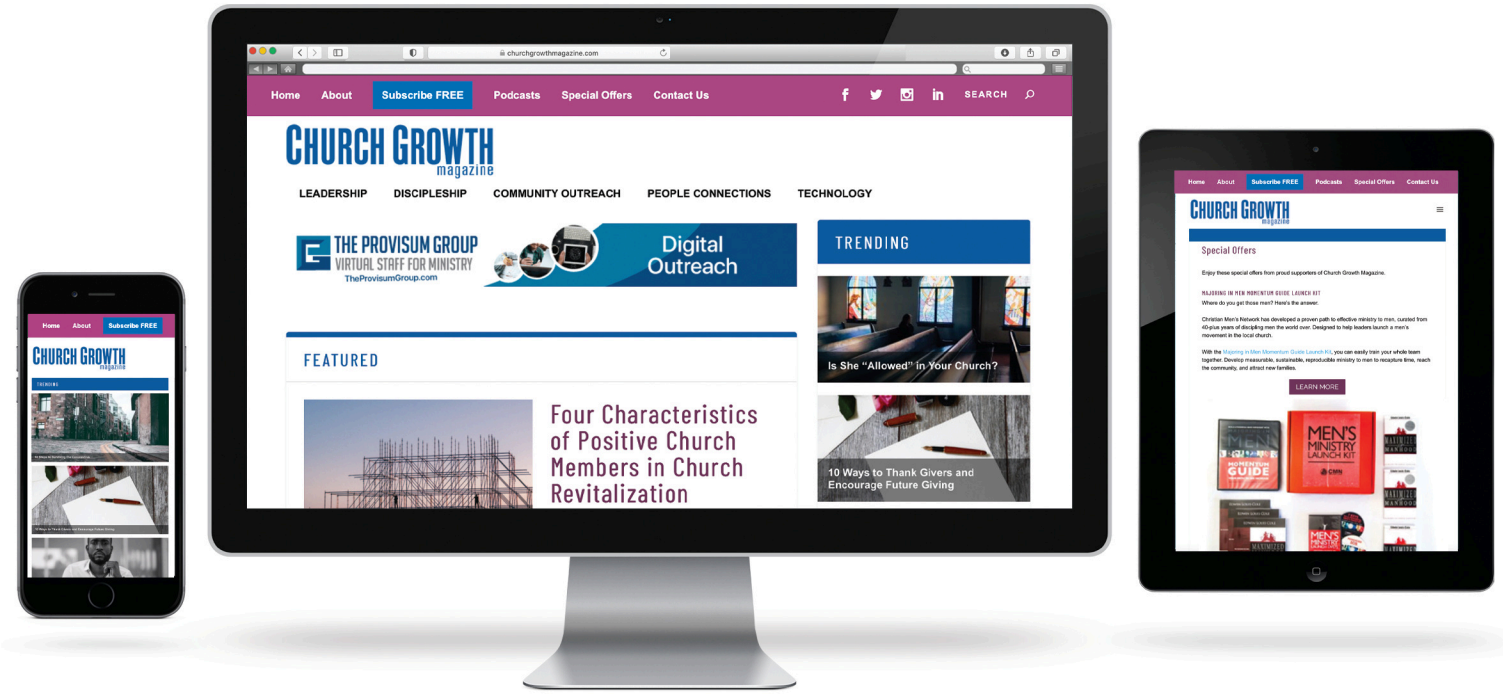
Church Growth Magazine exists to equip pastors and leaders to increase in "all things"—leadership, discipleship, outreach, community engagement, finances

"Increasing in all things to Jesus, the Head of the Church." — EPHESIANS 4:15

Why a Digital Magazine?

We live in a digital age. Church Growth Magazine goes where church leaders are — whether on a smart phone, tablet, laptop, or desktop. It's available instantly in multiple formats to be digested in the ways and places church leaders prefer.

Our readers can access your product offers on any device anywhere in the world.



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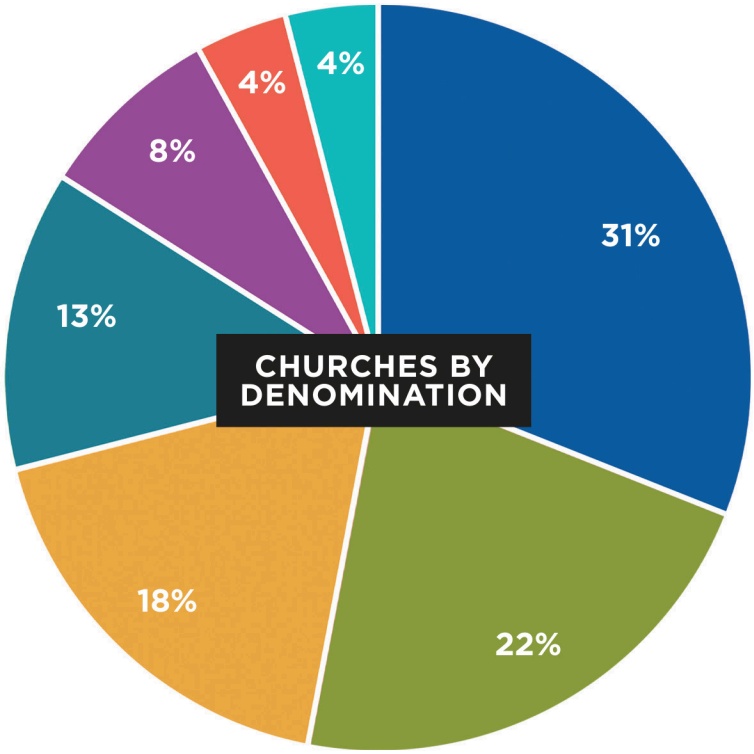
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Who Are CGM Readers?

Church Growth Magazine (CGM) is delivered to 80,000 highly targeted, highly qualified church leaders. Fully 60% are pastors (the majority of which are senior pastors), and 40% are church staff members.Since its launch in 2019, readership has grown. Now is the time to become an advertiser in this growing digital magazine.

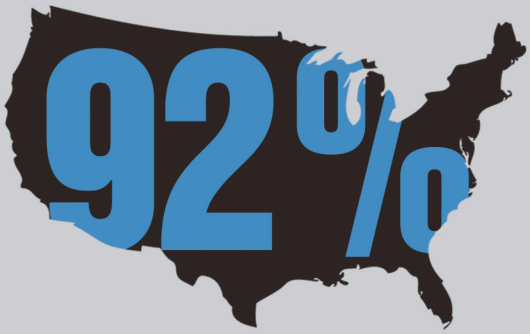
Our Readers....

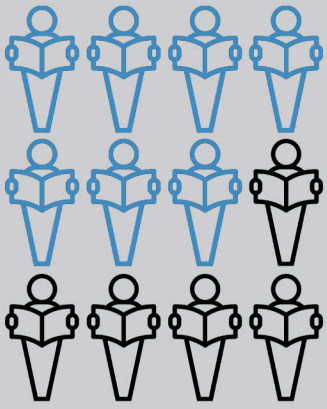
- Have a $524,745 average annual church budget
- 75% have major purchase authority
- Spend 30 minutes or more reading every issue
- Have post-graduate degrees
- 83% make online purchases
- 87% view marketing/advertising of ministry/ business resources as important tools
- 97% state they, or someone in their household, purchased Christian items, including books and music.
- 86% view advice from experts as highly/very important for leadership tools
- 92% live in the US



METHODIST	31%
NON-DENOMINATION	22%
BAPTIST	18%
LUTHERAN	13%
PENTECOSTAL	8%
PRESBYTERIAN	4%
ANGLICAN	4%

READERSHIP





60% PASTORS

AVERAGE AGE: 56

AVERAGE ATTENDANCE: 320

AVERAGE BUDGET: $524,000

COMPOSITE OF AVERAGE READER:

Age: 56
Gender: Male
Vocation: Senior pastor

Attendance: 320
Budget: $524,745
Lives in: USA

Finance Performance:
Below average (post-Covid)
Church Age: Over 15 years old

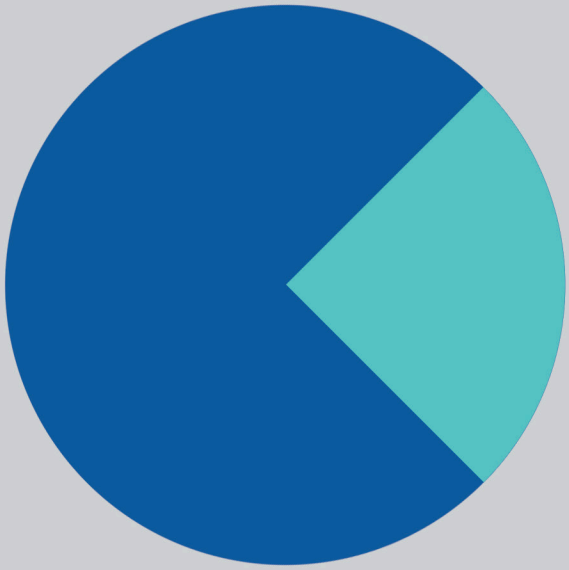
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What Do CGM Readers Need?

CGM Readers' Top 4 Concerns and Priorities:

1. Community outreach strategies and programs
2. Growth strategies
3. Missions
4. Changing culture



75%

OF READERS HAVE MAJOR PURCHASING AUTHORITY

Make buying decisions for:

97%	Leadership	**90%**	Employee benefits	**69%**	Music ministry programs
97%	Accounting	**89%**	Cyber liability / cyber risks	**67%**	Faith-based travel (for missions & fellowship)
97%	Business management	**89%**	Security / surveillance	**66%**	Digital giving solutions
96%	Financial management / stewardship	**88%**	Accessibility / inclusiveness	**65%**	Projection equipment
95%	HR & staff management	**88%**	Generosity and fundraising	**64%**	VBS programs
95%	Technology	**84%**	Tax issues	**63%**	Video streaming
94%	Volunteer management	**81%**	Leadership books / training	**57%**	Lighting equipment / consulting
93%	Church management systems / software (CMS)	**81%**	Payroll	**57%**	Legal services
		79%	Background checks	**55%**	Video equipment / consulting
92%	Children's ministry	**79%**	Planned giving / estate planning	**48%**	Children's space design services
92%	Information on new products and services	**77%**	Construction / renovation	**36%**	Transportation: buses & vans
		77%	Financing	**30%**	Lending / loans
92%	Legal / liability issues	**74%**	Security & surveillance	**28%**	Cafés / coffee shops
91%	Risk management	**72%**	Microphones	**26%**	Schools
		70%	Insurance / risk management		

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Monthly CGM Issues Help Pastors...

Monthly issues include...

- Church Growth Tactics
- Leveraging Technology
- Children's Ministry
- Communicating to Your Neighborhood
- Connecting With People
- Doing Local Missions Differently
- Discipleship
- "New Ways" of Doing Church
- Book Recommendations
- Facilities
- Operations
- Financial Management
- Church Staff
- Volunteers
- Generating Generosity
- Men's and Women's Ministries

Annual Issues

While every digital issue is packed with help for growing strong churches and making healthy disciples, each issue has a special theme:

January	Funding the Vision
February	Family Outreach
March	Education
April	Big Ideas
May	Digital Marketing
June	Money
July	Missions
August	Community Engagement
September	Innovations
October	The Neighborhood Connect
November	Outreach
December	Discipleship

If you are looking to target church leaders as a part of your marketing plan, Church Growth Magazine is the place to start. Skip the average church attendee and get right to the decision makers. See your impressions stick with Church Growth Magazine readers.

Show Churches Your Resource or Service Today

Reach 80,000 qualified church leaders with targeted advertising through Church Growth Magazine. Put your product, service, or ministry resource in front of pastors and decision-makers through dedicated email campaigns, sponsored content, banner ads, and advertorial opportunities.

CGM emails and digital features connect church leaders with trusted articles, practical strategies, and resources that help churches grow, reach more people, strengthen ministry teams, and raise needed funding.

Advertising options include:

- Dedicated email promotions
- Sponsored article placements
- Banner ads in emails and on CGM digital properties
- Advertorial features that tell your story and position your resource as a helpful solution

KEY CONTACTS: CHURCH GROWTH MAGAZINE

Church Growth Magazine is published monthly by Corcom Publishing LLC
www.ChurchGrowthMagazine.com

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To submit articles or reserve advertising space, contact CGM at:
info@ChurchGrowthMagazine.com